

## ABSTRACT OF THE INVENTION

An electrical impulse apparatus for facial massage includes a microprocessor, an impulse generator, and a pad. The microprocessor controls the impulse generator to generate pulsed signals to two electrodes on the pad via two  
5 conductive lines, respectively. When the pad is attached to the facial skin, by using a set of switch buttons to power on/off the pulse generation and then in turn to increase/decrease the strength of the pulse generation, the electro-muscle stimulation (EMS) is applied to facial muscles and thereby increase the blood circulation in the surrounding area. As such, the muscle tone and electricity of  
10 facial tissue are enhanced to minimize the wrinkle and sagging of facial muscles due to aging process.